

Jersey Native Plants Pilot Program Application

This application is for the use of the “Jersey Native Plants” label/mark for plants and seeds native to New Jersey meeting the requirements of the Jersey Native Plants pilot program. Once completed the application may be submitted by email to nativeplants@ag.nj.gov.

The requirements can be found in the Jersey Native Plants Pilot Program Guidelines, available [here](#)

Participants in the pilot program will be required to present back up documents and display product upon request by a NJDA designated official for review in order for the official to verify the plant and/or seed fits the criteria to be marketed in the program. Violators will be subject to revocation of program participation and penalties.

Participants in this pilot program will be required to re-register annually and/or once permanent rules are passed.

Check all that apply Retail Wholesale Both

Name of Applicant	Operation		
Address	City	State	Zip Code
Website	Nursery/ Dealer Certificate Number		

Check plant types that you will pack under the Jersey Native Plants Pilot Program label/mark. Attach a separate list of species if necessary.

Type	Species
Tree	
Shrub	
Grass	
Fern	
Herbacious	
Seed	

If adding the program logo to your own labels, artwork must be submitted to and approved by NJDA prior to printing.

Do you want to be listed on the where to buy website? Yes No

Mail check for \$50.00 to: New Jersey Department of Agriculture
 Jersey Native Plants Program
 PO Box 330 Trenton, NJ 08625

Made payable to: New Jersey Farm Products Publicity Fund.

I (we) agree to comply with all the terms and conditions pertaining to the use of the “Jersey Native Plants” label/mark under the Jersey Native Plants Pilot Program.

Signature of Applicant	Date
Phone	Email